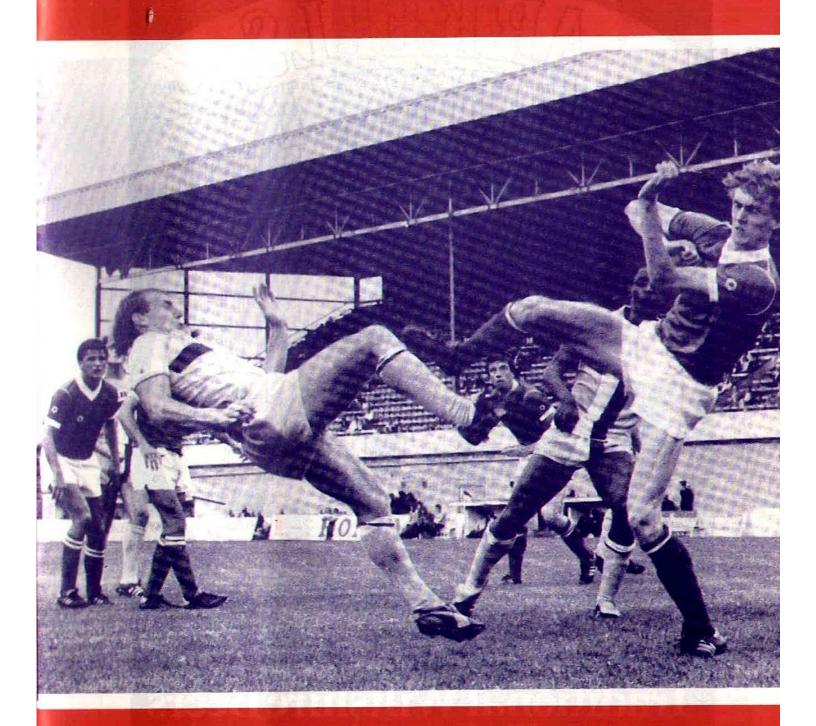
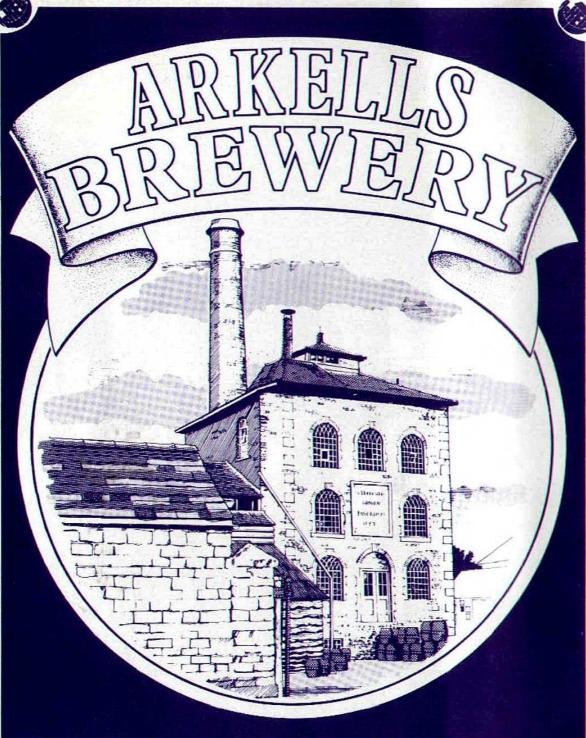
Swindon Town Football Club



WIMBLEDON

at the County Ground, Swindon Saturday, 29th August Kick-off 3.00p.m. Official Match Magazine 35p



Traditional Wiltshire Beers Enjoyapint



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Talk of the Town by the Chairman

Today sees the opening of our league programme with a visit from Wimbledon F.C. who we are pleased to welcome to the County Ground. Wimbledon of course were the latest of the non league clubs to gain admission to the football league in June 1977 and they have been very successful in so doing, quickly gaining promotion from the Fourth Division to the Third. They had another period in the Fourth Division but regained promotion last season and they will be keen to consolidate their status.

Several people have asked me why we have not competed in the pre season League Group Cup when so many other clubs have done so and the answer is that we as a Board of Directors decided that, to play pre-season games against such opposition as Ipswich, Coventry and Luton would be more attractive to you, our supporters, than playing in a group competition which meant meeting the same teams as we shall meet during the season in the league. Later in the season we shall also be competing against Third and Fourth Division Clubs in a Knock Out Competition. We also felt that John could use his pre season games as a preparation for the season, making substitutions during the games as he so desired.

Mr. Malcolm MacDonald, Manager of Fulham Football Club, has been reported as speaking against the present set up of the Football League saying that in his opinion it is wrong that Clubs such as Manchester United, who attract large gates, should have to pay a percentage of their takings to help keep the lower Division Clubs alive. He is reported to have said that now that we have freedom of contract for the players it is time time we had freedom for the League Clubs and that Fulham Football Club is dying to stand on its own feet. Fulham run a Rugby Club as well as Football and maybe one helps the other to survive, I don't know, but I would like to state my opinion that, without the help they have received from other Clubs in their difficult times, Fulham Football Club would not exist in the same strength as it does today.

The Football League must be one of the most democratic businesses in the country and is ably managed by a staff that is always ready to look after the interests of their Clubs and the Management Committee is representative of all Clubs who nominate the people to carry out the task. All of our top Clubs have survived over the years from the existence of such an organisation and many of our famous named players have started their careers through the lower divisions. Michael Summerbee would never have played for England unless he had graduated through our own club, or some such organisation, Ray Clemence, Kevin Keegan etc. all came from the lower divisions that Malcolm MacDonald would be prepared to see go out of existence. Much has been written and talked about a super league and although this could be an exciting venture for a few clubs, the average football follower is one who has a burning desire to see his own club do well of course, if Fulham feel stongly enough about this they would well return their cheque to the Football League.

Returning our thoughts to the County Ground, our game against Coventry a week ago produced some good football. Many people must have wondered why Jimmy Allan had to leave the pitch and the reason was that he received a knock in the eye which closed quickly and even on Monday last was still nearly closed, preventing him playing against Luton. In this latter game our lads more than held their own, Mark Stevens deputising ably for Jimmy Allan. The only disappointment was the small attendance and we are hoping that our League fixture today will be well supported. It is only the very enthusiastic follower that will watch friendly games at all times and of course we realise that three games in just over seven days is very expensive, especially for the family followers.

Today, with the opening game of the season, is the time when the real work starts and although the restuls of the pre season games have not been too good I feel that, with so many new players in the squad the games have been of great benefit to us in knitting the side together and allowing the players to get to know each others style of play. Several of the new players have shown very good form and although there are some who need to do a little more, hopefully we can put it together and make a far better start to the season that we did last year for if your start is bad and we fall behind in the league table then we struggle to make up the leeway throughout the remainder of the season, as was proved last season.

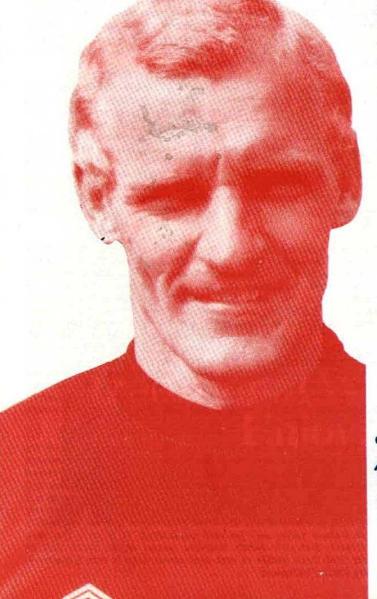
The three pre season games have been attractive ones and we thank the visiting clubs for the opportunity of playing them. We gained good experience from them as all three teams played good open football which I know, you the supporters, like to watch and I suppose it would be too much to hope that teams will come and play that type of football in the league rather than play defensively, which no one likes to watch.

The Third Division is going to be an interesting league next season with so many local derbies to play and it is to be hoped that we can look forward to not only good home support but also a good following away from home. Be assured that good support is of high importance to the success of any team and Swindon Town is no exception. The players look forward to the kind of encouragement they got from you during the second half of last season and I know from the lessons learnt last year that you will give them that kind of support.

Throughout the season we will endeavour to keep you informed of the fixtures to be played by Don Rogers Youth Team both in the Midland Youth League and in the South East Counties League and all of these games will be played on the Shrivenham Road Ground. If you are able to support these teams your encouragement will be of help to the youngsters.

As you probably know, Ken Beamish has taken over the Reserve Side and at this time it looks as if his team will comprise of a mixture of senior and youth players. For your information, all reserve games on the County Ground this season will kick off at 2.0 p.m., whether they are played on Saturdays or in midweek. This decision was taken by the Board of Directors to save on the cost of electricity.

Finally, a welcome to the players and officials of Wimbledon and of course, to you the supporters and, please, once again, cheer the team throughout the match. I hope you have a happy afternoon.



JOHN TROLLOPE



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WINBL



STEVE JONES (Defender) Born in Eastbourne. A player who can play in most defensive positions. Was signed in August 1979 for a £15,000 fee from Walsall who had signed him from Queens Park Rangers. Has made 81 appearances for Wimbledon to date.



MICK SMITH (Defender) Born Sunderland. Signed from Lincoln City for £12,500 in December 1979. Nicknamed "Rock Nut" by his team-mates because of his "heading" ability

GARY ARMSTRONG (Left-Back) Born in London. Gary signed for Wimbledon from Gillingham in March 1980 for £15,000 and has made nearly 50 First Team appearances since then. He also played 85 times for Gillingham. A quick player who has started to show good form after an indifferent start.

MICHAEL BELFIELD (Midfield) Born in London. This young player is a product of the Club Youth Scheme. He made his debut last Season at Northampton. Has been playing in Finland during the summer, where he has scored at a prolific rate.

PETER BROWN (Defender) Born at Hemel Hempstead. Signed for Wimbledon from Chelsea in 1979 and played 29 games for the Dons last Season.

ALAN CORK (Striker) Born at Derby. The Dons leading scorer in 1978/9 Season and again last year. Has scored 67 League & Cup goals since he joined the Club from Derby County in January 1978, and has also made over 170 appearances in that time.

PAUL DENNY Born in Croydon. Paul Joined Wimbledon from Southend Utd. in 1977 and has played in most positions, except in goal for them. He had a short spell on loan to Dartford before leaving Southend.

WALTER DOWNES (Midfield) First product of Wimbledon Youth Team, Wally made his debut in May 1979 against York City, which ensured promotion to Division Three. A versatile player who can play in most positions. A nephew of the famous boxer, Terry Downes.

PAUL FISHENDEN (Striker) Born in Hillingdon, Middlesex. An ex-Youth Team Player who has just finished his apprenticeship. Prolific scorer of goals at Youth level. Has been playing in New Zealand during the summer.

KEVIN GAGE (Midfield) Born Chiswick. A promising young player, who is another product of the Youth Team. Made his 1st Team debut last Season a few days after his 17th birthday, thereby becoming the Club's youngest first team debutant.

EDON



DAVID BEASANT (Goalkeeper) Born in London. This goalkeeper who was signed from amateurs Edgware in 1979, made his debut in 1980. Made 39 appearances last Season when his outstanding performances attracted the attention of several prominent Clubs and earned him Wimbledon's "Player of the Year" award.

STEVE GALLIERS (Midfield) Born at Eccleston, Lancs. Joined Wimbledon in 1977 from Cheshire League Club Chorley for £1,500. A busy little player who has twice been Wimbledon's "Player of the Year". Has made over 150 appearances for the Club; more than repaid his transfer fee and now a valuable Club asset.

GLYN HODGES (Midfield) Born in Mitcham. This young player made great progress in his first Season in League Football. A product of the Youth Policy, who has just had a successful spell for the Welsh Youth Team in the World Youth Finals in West Germany. Has also been playing in Finland during the summer. A player for whom a big future is hoped.

DAVID HUBBICK (Striker) Born South Shields. David was signed from Ipswich Town last Season for £5,000 and scored on his "home" debut. Scored 7 goals last Season.

FRANCIS JOSEPH (Midfield/Striker) Born in London. Signed November 1980 from Hillingdon Borough for £3,000 and scored on his debut a month later. Spent the summer playing in Finland and it is hoped will show further improvement during the aoming Season.

STEVE KETTERIDGE (Midfield) Born Stevenage. Signed from Derby County in January 1978 for £2,000. Elegant midfield player who has made 100 appearances in the 1st Team. Has also played in Finland's Premier Division during the summer.

JOHN LESLIE (Midfield/Striker) Born Plumstead. Wimbledon's longest serving player. John Joined the Dons from Dulwich Hamlet in 1974 and played fro them in the Southern League. Has played nearly 200 League games and scored over 60 goals. Turned down a £50,000 move to Exeter City 2 years ago.

MARK MORRIS (Defender) Born in Morden, Yet another former Youth Team Player. Has spent the summer in New Zealand playing soccer.

DEAN THOMAS (Left-Back) Born Nuneaton. Signed during close season from Nuneaton Borough for £4,000. Strong tackler who like to attack.



TOMMY CUNNINGHAM (Defender) Born Bethnal Green. Wimbledon's most expensive purchase when they paid Queens Park Rangers £45,000 for him in March 1979. Tommy, who plays at the centre of the defence and has scored 14 goals in the time he has been at Wimbledon, is Captain. His previous other Club was Chelsea.

Colin Benson spotlights ALAN CORK

ALAN CORK, Wimbledon's 22 year old striker used to help people invest in a Building Society. Now the club entrust their future in the golden goals he has the happy knack of scoring so regularly.

And knack it is, for Alan has topped the 'Dons' goal scoring chart for the three seasons he has been donning the yellow and blue shirt, amassing the impressive total of 60 in 141 League games.

His success has obviously made him discontent at times as no doubt he has looked towards a higher grade of football but the young man with gold in his shooting boots is only too aware that it was Wimbledon that gave him his chance when all seemed so frustrating at his previous club Derby County.

Derby had first spotted the teenager in a Sunday morning league game. "A scout was at the game and soon after I was joining the Derby County team for a trip to Germany. I must have impressed them because when we got back they signed me on," explains Cork.

Cork worked his way up to the reserves but did not find life at the Baseball Ground as glamorous as he expected. Indeed he felt very much out of things, there being a strict dividing line between the first and second stream squads.

"At Derby you couldn't talk to all the first team players," he says: "Some were okay but others were a bit fussy about who they spoke to and so when I was given the chance to move to Wimbledon it was not really a hard decision for me to make, even though they were a Fourth Division club.

"Dario Gradi was their manager and I had known him at Derby so again moving to a club where I knew someone who respected my ability and potential seemed a better bet than joining another club where I might not be given a chance in the first team."

The young striker had sampled League football while on loan to Lincoln City were he played five times for manager George Kerr and he had been hopeful of breaking into the Derby side upon his return to the Baseball Ground. However things had changed. Tommy Docherty was by then in charge and he told Alan to get on his bike.

"There seemed little point in hanging on until my contract expired even though it still had two years to run," he recalls. "Anyway you never know what is around the corner and as things have gone since I moved south to Plough Lane I can't really complain.

"I would certainly rather be here than at Derby. The atmosphere at this club is so friendly, especially among the players and we still have a lot to prove.

"I wouldn't have come to Wimbledon if I thought the club was going nowhere," he continues. "But we have done fairly well even though we have not yet established ourselves in the Third Division, and people forget that Wimbledon was in the Southern League only five seasons ago.

"But I really enjoy my football here and I am sure that the relaxed atmosphere has helped to develop my game. Don't get me wrong this isn't a holiday camp, we play to win just like any other professional outfit but we enjoy it at the same time."



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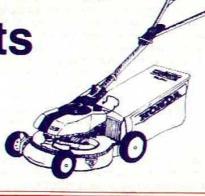
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HONDA
IN NORTH WILTSHIRE

John Ward talks to John Trollope

John Trollope has moved offices during the close season. Bob Smith had installed himself up on the first floor by the board room and the Rendevous Club. John Trollope has taken over the players' wives' tearoom, deep under the stand near the dressing rooms and medical room. There are no windows or natural light. It is not difficult to imagine the office taking on the air of an underground bunker if things go wrong but the move is typical of John's style of managership. "The old office was too far away," he said. "Now I can be more in contact with what is going on, particularly with the players".

He shares the room with Danny Williams, whose presence lends a welcome air of permanence when so many around him have changed during the summer. In fact they do no often find themselves in the room together: Danny makes a point of being there when John is out during the morning taking training but otherwise he himself is usually out and about. Nevertheless I asked John if the presence of a distinguished exmanager didn't cramp his style. "Its a great help to have Danny to talk things over with," John replied "You get so much frustration in football; instead of bottling it up inside me I can use Danny as an outlet. I respect his judgement: he has brought some marvellous players here, many of them at bargain prices, and that is what I use him most for. Most of the time we agree but at the end of the day it is my decision whether or not to sign a player. They always used to say that I was a quiet lad but I've always been determined to do it my way."

New Arrivals at the County Ground.

I asked John about the comings and goings during the summer break. "Up till last February" he replied "I was only concerned with picking a team to win the next game; I had no thought for the long term. But from then on I began to size up the members of the squad and I realised that some of them did not fit in with my plans. These are the ones whom I have to let go, not nesscessarily because they were bad players but perhaps I thought some of them were having a bad influence. There were others who were determined to better themselves when their contracts were at an end and try in a higher class of football. This meant that we had to replace them to keep up the numbers of the squad. It wasn't just a case of needing cover and players I've signed being available: we have been watching them all since February and we knew what each of them could do. The important thing is that we have them all here at the start of training so we have a month to forge them into a unit".

John was enthusiastic about the new arrivals on the coaching staff. Ken Beamish was highly recommended by Bryan Hamilton, his manager at Tranmere, as a coach. "I know him on the field from having played against him a few times," said John. "He is a good striker, excellent at leading the line, so if we have any injuries or loss of form he will be there competing for a First Team place. But he is mainly here as a coach: the Reserves will be his responsibility but he's called players

coach not Reserve Team coach. This is because he and Don Rogers and I will be working as a threesome. Its good for all the players at every level to hear a different voice, to get some different ideas. So I will be spending some time with the Youth Team and Don with the senior players."

The re-uniting of Swindon Town with Don Rogers is one of the most surprising developments to take place during the summer. Was it only for nostalgic or possibly public relation reasons that John Trollope had chosen Don as his Youth Team coach, I wondered. "Last season we managed with Terry Wollen helping out part time," John explained "but I decided I needed someone full time and Terry had to give more attention to his business; There is no question about Don's ability as a player; that's a tremendous advantage for a coach because if the players respect him as a player he can speak with that much more authority. Watching him coaching so far it's as though he has not had a break with the game at all."

Last Season

How did John assess what had been achieved last season? "We were playing to survive," was his answer. "The first priority was to stop conceding goals. We certainly seemed to do that. It's fair to say that after I took over we were not genuinely outplayed by any team. I recognise that we were often not an attractive side to watch but we simply had to keep it tight at the back. The aim this season is still to do that and to keep the same spirit but to add the attacking play."

I commented on the amazing scenes at the end of the final game at the County Ground in May, when hundreds of cheering supporters swarmed round the main stand to celebrate the goalless draw that had prevented relegation. "In fact I was a bit disappointed," John joked, "I thought they might have asked us to ride round the Town in an open-top bus!. Seriously though the supporters were incredible last season. We were hardly ever out of the bottom six, we weren't playing very attractive football but six to seven thousand people were coming to watch us regularly. It was a tremendous response, just like I received from the players. It wasn't easy for them - or for me - when I became the boss immediately after having been just one of them. I don't know whether they like me but that's immaterial: its respect that a manager needs."

Feet on the ground

It would be fairly difficult not to respect John Trollope, I thought, as the need to prepare for a training run over the Downs brought his lunch break - a cup of coffee in his office - and this interview to an end. He told me that he has set out as a matter of deliberate club policy in all the new contracts he negotiates to offer, roughly speaking, the same level of wages so that there are no wide discrepancies between the different players in the squad. Someone like that certainly is not lacking in integrity.

Town through time

Centre forwards



by paul plowman

The Town's record transfer fee was broken on May 30 1969 when ARTHUR HORSFIELD arrived from Newcastle United for £17,500. The former England youth international began his league career with Middlesbrough and a scoring rate at Ayresome of almost a goal every other game - 51 in 107 league matches - promoted his home town club to sign him. But first team oppotunities were few and far between for young Arthur, who had the likes of Wyn Davies and 'Pop' Robson (still going strong with Carlisle) to contend with. He wore the black and white stripes of Newcastle on just nine occasions. The 1969-70 season saw Horsfield maintain his goalgetting with 22 in 46 league and cup games for Swindon - and a further six in seven Anglo-Italian Cup encounters that included a hat-trick again A.S. Roma. Arthur took up residence at the Valley in June 1972 while Charlton's Eire international RAY TREACY moved in the opposite direction and, in so doing, doubled the transfer record set by his predecessor. An exgaelic player, Ray served West Bromwich Albion (where he was later to return) after leaving his native Dublin. An excellent header of a ball, he put his five feet nine inch frame to good advantage playing alongside the centre-forward at

the Valley - a position occupied briefly by a former Town reserve striker Dick Plumb. It was not until he arrived at the County Ground that Treacy was asked to fill the number nine shirt on a regular basis. The Irishman's thirteen league goals during 1972-73 were sufficient to place him at the head of Swindon's scorers list, an honour he had achieved at Charlton for the three previous seasons. But Treacy's stay was all too brief. After a two-goal debut by a loan signing from Wolves, one Peter Robert Eastoe, Ray departed to Preston North End on December 8 1973. He later returned home to Ireland and by 1980 had opted to play part-time league football with Drogheda United.

Injuries delayed the instant progress of the new hero of the hour, Eastoe, and a further four new faces were seen wearing the number nine jersey during the arduous season of 1973-74. Salisbury youngster DAVID SYRETT and Londoner ROY COMPTON (four games each) were assisted by RAY CLARKE (three) - later to find success in Holland and Belgium - and the former Q.P.R. midfielder Mick McGovern (one). But Eastoe returned for a Sunday fixture at Oxford on March 17 1974 and it was January 1976 before he was again missing.



Arthur Horsfield, Swindon Town's leading goal-scorer 1969/70 crashes in a typical goal.

Photograph by courtesy of Wiltshire Newspapers

From the Secretary

Perhaps I should open these notes by giving the details of the 'comings and goings' of the playing staff since the last season ended as I know many of you will have missed reading of the changes, especially those who live out of town. Firstly the players who have left our ranks, namely Glenn Cockerill who has returned to Lincoln City from whence he came; Chris Kamara has returned to his former club, Portsmouth; Brian Williams who has joined Bristol Rovers: Andy Rollings having joined Kamara at Portsmouth and lastly Ian Miller who signed for Blackburn Rovers under the 'Freedom of Contract' remit. In addition to these transfers, Billy Tucker and Roy Walsh left our employment with free transfers and, of course, Colin Barrett cancelled his contract towards the end of last season.

On the plus side we have a number of new faces at the County Ground, lads who John Trollope has pinned his faith on, these being Kevin Baddeley a defender from Bristol City and who incidently was born in Swindon; Ken Beamish, a forward from Tranmere Rovers who has come to assist John as Player Coach and will mainly be responsible for the Reserve Side; Gary Emmanual, a midfield player from Bristol Rovers who 'swopped over' with Brian Williams; Mike Graham, defender and Craig Moores, forward, both of whom joined us from Bolton Wanderers, Howard Pritchard another forward from neighbouring Bristol City; Mark Stevens, a young goalkeeper from Bristol Rovers and Gary Williams, a promising defender from Blackpool.

One final alteration to the playing staff structure is the signing of Paul Rideout as a professional a couple of weeks ago at the age of seventeen.

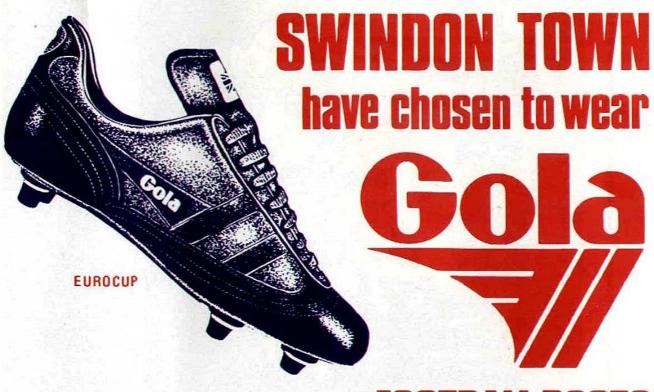
During the coming season we shall continue to assist the unemployed by offering them a substantial reduction in the price of admission to the terraces but they must bring proof of their unemployment of course. The offer of special match day family tickets will also continue and this concession has been introduced into season tickets which families can purchase at quite spectacular reductions.

To celebrate our centenary we have produced a number of centenary souvenirs including glass tankards and goblets, mugs, a special tie, a phiatelic cover and many other items. These can be purchased from any of our shops or from the office.

Some people have suggested to me that more folk might have come to our pre season games had we lowered our prices for these matches and they could well be right but, had we halved the prices could we have guaranteed that the gates would have been doubled. I think not. Of course, the expenses of such games are no less than for any other game and to give you an indication of how the money goes I have precentaged the outgoings of the Covetry match against the total receipts and they go something like this. V.A.T. 13%, Gatemen and Stewards 7%, Police 17%, Referee and Linesmen 51/2%, visiting Club's travelling and meal expenses 101/2%, a total of 53% of the total receipts. From the balance 121/2% is claimed by the Wiltshire Football Association and an equal amount by the visiting Clubs County Association, payments which have to be made by Football Association rule. What little that is left is shared equally by the competing clubs. Our share was £502 out of which we have to pay additional payments to the players and all other expenses not allowable under the heading 'allowance expenses'. So you see that had we reduced our prices and the gates had not been significantly improved we could have lost money on the game and the evidence of friendly matches is that of low gates. I am sure however that those of you who came to the games enjoyed them.

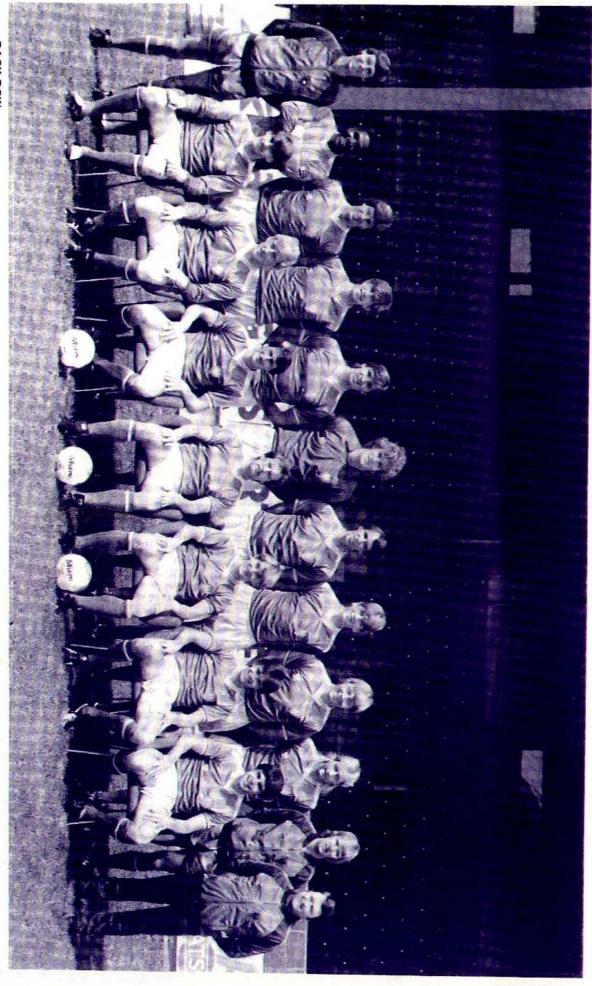
In the pre season programmes I wrote articles on the players new contract and the football league appeals committee. During the season I shall write about other matters behind the scene and if their is any matter that you would like to know more about please write to me, the subject may well make a topic for future articles.

THIS SPACE RESERVED FOR WALKER JACKSON

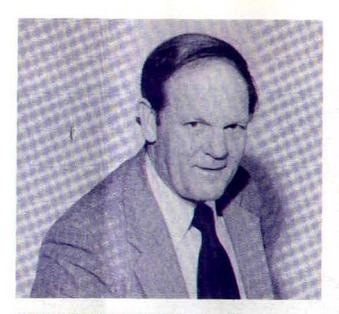


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Alan Gillett, Asst. Manager; Francis Joseph, Steve Jones; Mick Smith; Tommy Cunningham; David Beasant; Alan Cork; Glyn Hodges; Wally Downes; Gary Armstrong; David Bassett, Manager; Owen Harris, Physio.
FRONT ROW:
Dean Thomas; Kevin Gage; John Leslie; David Hubbick; Steve Galliers; Steve Ketteridge; Peter Brown.



COMMERCIALLY SPEAKING

Welcome back to the County Ground once again. With almost a new team lets hope that this is a better season than the last one. We in the Commercial Office have retained the same team but need to strengthen our squad.

The Lottery world has changed and with unemployment and the recession biting deep in Swindon and the surrounding areas it has been a tremendous struggle to maintain from the Lottery and Bingo ticket competitions the same amount of money available to Swindon Town Football Club.

We need to strengthen our squad of ticket agents for the forthcoming season. If there is anyone of you reading these notes who could sell just ten lottery tickets or more each week to their friends, neighbours, work-

mates etc. then I appeal to you to get in touch with me or Mr. Eric Moore at the Commercial Office in the rear of the town end stand or ring Swindon 42984 for details.

To become a lottery ticket agent costs you absolutely nothing. You are under no obligation and there is money to be earned out of selling these lottery tickets, plus other side benefits. There is over £5000 to be won on all our competitions each week.

GROUP BOOKING SCHEME. I am going to continue with our group booking scheme for Football League Division 3 matches during 1981-82. Parties of up to fifty persons, adults or juniors can spend a day with us at the County Ground during which they will be taken on a tour of the County Ground facilities, lunch in the Supporters Club, a seat in the North stand for the match of the day, plus a match day programme, and autographs of the players if possible. The cost of a group visit depends on the number in each party.

If your club or organisation would like to spend a day with us during the forthcoming season then write to Group Booking Scheme, Commercial Office, Swindon Town Football Club, County Ground, Swindon, Wilts or ring (0793) 42984.

CLUBS AND ORGANISATIONS FUND RAISING SCHEME

Is your club or organisation in need of money? If so why not contact myself or Eric Moore for the details of our joint fund raising scheme. It does not matter whether you are a large or small organisation you will be guaranteed to make money to help cover your running costs. So come on you Club Secretaries, organisers etc. give us a ring on Swindon (0793) 42984 and let us help you as well as ourselves at the same time.

Good luck to John and the team today.

DOUG BUSWELL COMMERCIAL MANAGER

how they finished: 1980-81

Division Three

	P	W	D	L	F-A	W	D	L	F-A	Pts	Avge Home Lge Gate	Top League Goalscorer
Rotherham United	46	17	6	0	43- 8	7	7	9	19-24	61	7.985	Ronnie Moore 21
Barnsley	46	15	5	3	46-19	6	12	5	26-26	59	12,800	Ronnie Glavin 18
Charlton Athletic	46	14	6	3	36-17	11	3	9	27-27	59	7.206	Derek Hales 17
Huddersfield Town	46	14	6	3	40-11	7	8	8	31-29	56	11,548	Steve Kindon 18
Chesterfield	46	17	4	2	42-16	6	6	11	30-32	56	7,331	Alan Birch 22
Portsmouth	46	14	5	4	35-19	8	4	11	20-28	53	13,514	David Gregory 13
Plymouth Argyle	46	14	5	4	35-18	5	9	9	21-26	52	6,766	David Kemp 24
Burnley	46	13	5	5	37-21	5	9	9	23-27	50	6.469	Steve Taylor 16
Brentford	46	7	9	7	30-25	7	10	6	22-24	47	6.752	Bob Booker 7
Reading	46	13	5	5	39-22	5	5	13	23-40	46	5,439	Kerry Dixon 13
Exeter City	46	9	9	5	36-30	7		12	26-36	45	4.559	Tony Kellow 25
Newport County	46	11	6	6	38-22	4		12	26-39	43	5,683	Dave Gwyther 15
Fulham	46	8	7	8	28-29	7	6	10	29-35	43	5,060	Gordon Davies 18
Oxford United	46	7	8	8	20-24	6	9	8	19-23	43	4,132	Joe Cooke 6
Gillingham	46	9	8	6	23-19	3		10	25-39	42	4,676	Ken Price 11
Millwall	46	10	9	4	30-21	4	5	14	13-39	42	4,494	Nick Chatterton 8
SWINDON TOWN	46	10	6	7	35-27	3	9	11	16-29	41	6,933	ANDY ROWLAND 12
Chester				7	25-17	4	6	13	13-31	41	2,892	Trevor Phillips 8
Carlisle United	46	8		6	32-29	6	4	13	24-41	41	4,064	Gordon Staniforth 16
Walsall	46	8	_	6	43-43	5	6	12	16-31	41	4,265	Alan Buckley 11
Sheffield United	46			5	38-20	2	6	15	27-43	40	12,772	Bob Hatton 18
Colchester United	46	12	7	4	35-22	2	4	17	10-43	39	2,645	Kevin Bremner 8
Blackpool	46	5		9	19-28	4	5	14	26-47	32	5,863	Colin Morris 13
Hull City	46	7	8	8	23-22	1	8	14	17-49	32	4,319	Keith Edwards 13
Relegated from Divis	sion 1	Two										
Preston North End	42	8	7	6	28-26	3	7	11	13-36	36	7,631	Alex Bruce 13
Bristol City	42	6	10	5	19-15	1	6	14	10-36	30	9.765	Kevin Mabbutt 9
Bristol Rovers	42	4	9	8	21-24	1	4	16	13-41	23	5,929	Garry Mabutt, Aidan McCaffery 5
Promoted from Divis	ion f	ou	r									
Southend United	46	19	4	0	47- 6	11	3	9	32-25	67	6.095	Derek Spence 21
Lincoln City	46	15	7	1	44-11	10	8	5	22-14	65	4.715	Gordon Hobson 21
Doncaster Rovers	46	15	4	4	36-20	7	8	8	23-29	56	5.412	Ian Nimmo 18
Wimbledon	46	15	A	4	42-17	8		10	22-29	55	2,484	Alan Cork 23



Coventry's Gary Gillespie (left) and Swindon's Charlie Henry challenge during last Saturday's friendly at the County Ground.

Picture Parade...



Swindon's Brian Hughes chips the ball goalwards beating Coventry defender Danny Thomas (left) during last Saturday's game.





Swindon Town Football Club County Ground SWINDON Wiltshize SNI 2ED

On 29 August 1981 a commemorative cover will be produced to mark the centenary of Swindon Town Football Club.

The cover, depicting the Club centenary logo and bearing a 14p 'Royal Wedding' stamp cancelled with a pictorial handstamp, is priced at £1.00. Alternatively a limited number of covers are available signed individually by members of the 1981/82 first team squad, price £1.50 each.

The covers are available, at the prices quoted, to personal callers at the Souvenir shop in the County Ground, Swindon.

Orders by post, with remittance payable to 'Swindon Town Football Club', should be sent to:

Mr K Morford 18 Howard House Howardsgate Welwyn Garden City Hertfordshire AL8 6PA

accompanied by a 9" x 5" stamped addressed envelope, or, with an additional 15p for return postage and packing.



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Tuesday

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Saturday

19th September

Exeter

10.30 a.m.

£4.20

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TODAY'S TEAMS

SWINDON

-	
	JIMMY ALLEN
	CHARLIE
	GARY WILLIAMS
	BRIAN HUGHES
	RUSSELL LEWIS
	MIKE GRAHAM
	CRAIG MOORES
	GARY EMMANUEL
	ANDY ROWLAND
	ROY GREENWOOD
	ROY

WIMBLEDON

DAVID BEASANT
PETER BROWN
GARY ARMSTRONG
STEVE GALLIERS
MICK SMITH
TOMMY CUNNINGHAM
STEVE KETTERIDGE
WALLY DOWNES
JOHN LESLIE
ALAN CORK
GLYN HODGES
4



The exact numberings of both teams will be announced over the PA system to enable spectators to insert the relevant numbers prior to the kick-off.

REFEREE

MR. JEFF E. BRAY (Hinckley, Leics) Began refereeing in local leagues in 1965. Progressed through the Football Combination to the Football League List in 1975. Thirteen years Secretary of local football league. Chairman of local Referees' Association. He refereed the 2nd leg of the F.A. Vase Semi-Final in 1977/78.

LINESMEN:

Red Flag: Mr. I. W. GUMBLETON - Bath

Yellow Flag: Mr. C. G. TAYLOR - Swanage,